



meaghan.dee@gmail.com +1.541.632.4426 meaghand.com 2306 San Marcos Street, Blacksburg, Virginia 24060

CURRENT PROFESSIONAL APPOINTMENT

Associate Professor, School of Visual Arts at Virginia Tech, Blacksburg, VA

2020 – Present

Senior Fellow, Institute for Creativity, Arts, and Technology at Virginia Tech, Blacksburg, VA

2021 – Present

EDUCATION

Master of Fine Arts, Visual Communication Design, 4.0

Virginia Commonwealth University

2011

Bachelor of Fine Arts, Graphic Design, *High Honors*

University of Illinois at Champaign-Urbana

2005

PROFESSIONAL PRACTICE

Chair of Graphic Design

School of Visual Arts at Virginia Tech, Blacksburg, VA

2014 – 2021

Assistant Professor of Practice, Director of FourDesign

School of Visual Arts at Virginia Tech, Blacksburg, VA

In the three years I worked as Director of FourDesign, we earned over \$140,000. Clients include: Balfour Ring Company, the College of Architecture and Urban Studies, the School of Visual Arts, Downtown Blacksburg Inc., the Global Forum on Urban and Regional Resilience, the Kohl Centre, Leave it to J, the Candy Factory App series, and the Army Education Outreach Program.

2011 – 2014

Freelance – Various Clients

Designed websites, ads, presentations, logos, etc.

2001 – Present

Consultant – YWS International – Las Vegas, NV

Designed print and digital client presentations for an architecture firm.

2011

Adjunct Assistant Professor – Virginia Commonwealth University – Richmond, VA

Taught Typography 1 and Design Technology 2.

2010 – 2011

Graphic Designer – Marnell Corrao Associates – Las Vegas, NV

Designed presentations, marketing materials, logos and signage. Supported brand development, exhibition design, and model building.

2005 – 2009

Web Designer – Web Services, University of Illinois – Champaign, IL

Designed websites and helped with troubleshooting.

2004 – 2005



AWARDS, FELLOWSHIPS, RESIDENCIES, AND RECOGNITION

2023

Graphis Poster Annual 2023

Silver – Letterpress Explorations

Honorable Mention – [n]o [person]

Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA.

Best in Print – Vote: Keep them out

Gold ADDY – Vote: Keep them out

2022

Creative Quarterly 70

Graphic Design Professional – Winner (8% acceptance) – Vote: Keep them out

Graphic Design Professional – Runner Up (14% acceptance) – Oktoberfest Packaging

Photography Professional – Runner Up (14% acceptance) – Vote so you have a choice

District 3 Advertising Awards, American Advertising Federation, Raleigh, NC.

Gold ADDY – New Years Card

The FL3TCH3R Exhibit, East Tennessee State University, Reece Museum, Judged by Juror Wesam Mazhar Haddad

Protection of Voting Rights award – Vote so you will have a choice

Graphic Design USA, New York, NY.

With over 14,000 entries, less than the top 10% were accepted

American Graphic Design Award – Do what is right

American Graphic Design Award – Evolve / Evolving Spirit

American Graphic Design Award – Inniskilling

American Graphic Design Award – Vote so you have a choice

Graphis Design Annual 2022, New York, NY.

Silver – A Message of Hope

Graphis Packaging 10, New York, NY.

Silver – Luminaria Inspired Packaging and Invitation

Graphis Poster Annual 2022, New York, NY.

Silver – To Not Speak is to Speak

Graphis Protest Posters 2, New York, NY.

Honorable Mention – Rise Up

Honorable Mention – *vote

Indigo Design Awards, Tokyo, Japan.

Bronze, Packaging – Fireside, Los Mas, and Oktoberfest

International Design Awards

Honorable Mention – Eastern Divide Brewing Packaging

Honorable Mention – Rise-Up

Honorable Mention – [n]o [person]

ICAT Day, *Judges Choice Award*, Institute for Creativity, Arts, and Technology, Virginia Tech, Blacksburg, VA.

Marshall University 2022 Edwards Distinguished Professor in the Arts

Poster Stars, New Jersey

Selected, Cultural – Do What is Right

Residency, Penland School of Craft, Penland, NC. January 9–22.

United Design Alliance (The Global Design Organization), UDA Poster Design Awards, Shanghai, China.

Gold, Commercial – [n]o [person]

Gold, Experimental – Cut & Paste

Silver, Environmental – Do what is right

Bronze, Experimental – Love is Love

Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA.

Gold ADDY – New Years Card

Silver ADDY – Eastern Divide Packaging

**2021**

Fellow, The Fellowship Program at Design Incubation, New York, NY. (Online) June 3–5.

Faculty Fellow, Leadership and Social Change Residential College, Virginia Tech, Blacksburg, VA.

The FL3TCH3R Exhibit, East Tennessee State University, Reece Museum (Judged by Juror Michael Ray Charles)

Merit Award – [n]o [person]

Graphic Design USA, New York, NY.

American Graphic Design Award – Collage Poster Series

American Graphic Design Award – May 2021 Bring Joy and Laughter Holiday Card

American Graphic Design Award – Off Cape Experiences Logo

American Graphic Design Award – Oktoberfest Beer Packaging

American Package Design Award – Cedar Ford Gold Honey Label Design

American Package Design Award – Cliffhanger Beer Can Design

American Package Design Award – Fireside Hazy IPA Beer Can Design

American Package Design Award – Lake Heritage Brewery Label Design

American Package Design Award – West Virginia Hemp & Hootenanny Branding

Graphis Design Annual 2021, New York, NY.

Gold – West Virginia Hemp Exhibition & Hootenanny Logo

Graphis Poster Annual 2021, New York, NY.

Silver – Type Hike Poster

Honorable Mention – AIGA + USA Poster

Hiiibrand Awards 2021

Merit Award – Eastern Divide Brewing Packaging (Participation 100%)

Of 1363 submissions from more than 40 countries, 221 works were awarded

Indigo Design Awards, Tokyo, Japan.

Silver, Illustration – To not speak is to speak

Silver, Illustration – Eastern Divide Brewing Company Label Design

Silver, Hemp & CBD – Hemp Exhibition and Hootenanny

Bronze, Packaging – Eastern Divide Brewing Company Packaging

Poster Stellars, New Jersey (International Poster Competition)

Bronze, Political – [n]o [person]

United Design Awards

Grand, Commercial Posters – Type Hike

Grand, Experimental Posters – A Message of Hope

Gold, Experimental Posters – Forgetfulness

Bronze, Environmental Posters – Rise Up

Bronze, Signs, Systems, and Letterform Marks – Personally Matched

Bronze, Signs, Systems, and Letterform Marks – West Virginia Hemp & Hootenanny

Bronze, Signs, Systems, and Letterform Marks – Wine Lab

Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA.

Best of Show (The Howard Packett Award for Creative Excellence) – To not speak is to speak poster

Best of Print – Eastern Divide Brewing Co. Labels

Gold ADDY, Illustration (Series) – Eastern Divide Brewing Co. Illustrations

Gold ADDY, Packaging – Eastern Divide Brewing Co. Labels

Gold ADDY, Political Out-of-Home and Ambient Media – To not speak is to speak poster

2020

Graphic Design USA Awards

American Graphic Design Award – DIS Conference Identity

American Graphic Design Award – DTD Company Logo Design

American Graphic Design Award – WV Hemp & Hootenanny Logo

American Graphic Design Award – North Fork Farms Logo

American Graphic Design Award – To Not Speak is to Speak. To Not Act is to Act. (Participation: 100%)



Graphis Poster Annual 2020, New York, NY.

Silver – Vote Poster

Hiii Illustration Awards, Nanjing, China. (3,899 pieces of works from more than 60 countries and regions around the world were entered, of those 64 were finalists in the Commercial category)

Finalist – To Not Speak is to Speak.

Indigo Design Awards, Tokyo, Japan.

Bronze – Wine Lab Logo

Bronze – Belli Fiori Logo

International Design Awards

Silver, Posters – A Message of Hope

Honorable Mention – Forgetfulness AR Project

Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA.

Gold ADDY, Posters – *Type Hike Arch*

2019

Albert L. Sturm Award for Excellence in Performance and Creative Arts, Mu of Virginia chapter of Phi Beta Kappa

Graphic Design USA Awards

American Package Design Award – Invitation and Luminaria Design

American Graphic Design Award – Poe's Shadows Poster

American Graphic Design Award – Poe's Shadows Event

American Graphic Design Award – USC AIGA Poster

Graphis Poster Annual 2019

Silver – Sound of Silence Poster

Honorable Mention – NIME Poster

HOW International Design Awards

Merit, Posters – Sound of Silence Poster

Indigo Design Awards, Hong Kong

Silver – FutureHAUS App

Silver – Shakespeare's Garden

Bronze – Poe's Shadows

Bronze – Farolitos and Wedding Invitation

Bronze – Vote Poster

NASA S.U.I.T.S. (Spacesuit User Interface Technologies for Students) Acceptance

Virginia Tech was accepted as one of only 12 teams to participate in the NASA S.U.I.T.S. program. My role was to assist as a faculty advisor overseeing the Graphic Design students.

Print – Regional Design Annual Competition – South – *Farolitos & Wedding Invitation*

Of 3,000 submissions, 78 were awarded.

University Certificate of Teaching Excellence, College of Architecture and Urban Studies, Blacksburg, VA.

Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA.

Gold ADDY, Events – Poe's Shadows

Gold ADDY, Illustration (Series) – Poe's Shadows

Gold ADDY, Logo Design – Blacksburg Wine Lab

Gold ADDY, Card | Invitation | Announcement Campaign – Wedding Invitation and Luminarias

Gold ADDY, Posters – Forgetfulness

Silver ADDY, Virtual Reality – Forgetfulness

2018

Graphic Design USA Cover Design Competition – *Of over 200 entries, only 21 were awarded.*

Merit Winner

Graphic Design USA Awards – *Of over 10,000 entries, less than 1,000 were awarded.*

American Graphic Design Award – Arts Minor Poster

American Graphic Design Award – Creativity + Innovation SGA Website

American Graphic Design Award – The Dogwood Logo



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- American Graphic Design Award – Forgetfulness
American Graphic Design Award – Sound of Silence Poster
- Graphis Branding 7
Of 407 Awarded Entries, 10 were given Platinum, 73 were given Gold, 194 were given Silver, and 124 were given Honorable Mention
Gold – NIME Branding
Silver – SECAC Branding
Honorable Mention – NIME Poster
- Indigo Design Awards – Tokyo, Japan
Gold – Happy Holidays Card & Packaging
Gold – Snowflake Holiday Card & Ornament
Silver – Sound of Silence Poster
- International Design Awards
Silver, Print-Signs, Exhibits and POP Displays – Shakespeare’s Garden
Bronze, Multimedia | Animation – Poe’s Shadows
Bronze, Multimedia | Interactive Media – FutureHAUS App
Honorable Mention, Multimedia – Forgetfulness
Honorable Mention, Print – Forgetfulness Poster
- Solar Decathlon Middle East, Dubai, UAE. (<https://www.solardecathlonme.com>)
I oversaw the brand development of the FutureHAUS with two Graphic Design | PRISM students. I was also PI on a grant for the Visual Interface Design of the FutureHAUS, and I oversaw a team of students in the development of a prototype for an app to control the home.
First Place – FutureHAUS, Virginia Tech – 900,000 Dirham
- UCDA (University & College Design Association) Awards
The judges of the annual UCDA Design Competition evaluated 1,060 print and digital entries, awarding 215 awards—5 Gold Awards, 12 Silver Awards and 195 Awards of Excellence. The show was on display at the UCDA Design Conference, September 29-October 2 in Grand Rapids, Michigan. This was for a collaborative project with Patrick Finley.
Excellence – NIME 2018 Conference Branding
- Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA.
Gold ADDY – Integrated Brand Identity Campaign – NIME Conference Branding
Silver ADDY – Online | Interactive (Website) – NIME Website
Silver ADDY – Out of Home and Ambient Media (Poster, Campaign) – NIME Poster
Silver ADDY – Out of Home and Ambient Media (Poster, Single) – Sound of Silence Poster
Silver ADDY – Special Event Material (Card, Invitation, Announcement) – Eclipse Invitation
Silver ADDY – Special Event Material (Card, Invitation, Announcement) – Snowflake Holiday Card & Ornament
- 2017**
- 11th Annual International Design Awards
Honorable Mention in Collateral Material – SECAC Conference Branding
- 2017 HOW Promotion & Marketing Design Awards – HOW Magazine.
Merit Award in Designer Self-Promotions – Holiday Card and Chocolate
- Graphic Design USA Awards (less than 10% acceptance rate)
American Graphic Design Award – Eclipse Invitation
American Graphic Design Award – Dean Invitation
American Graphic Design Award – NIME poster
- Graphic Design USA – American Package Design Awards
350 pieces were awarded from more than 2,000 entries.
American Package Design Award – Happy Holidays Chocolate
- Graphis Poster Annual 2017
Merit Award – College of Architecture and Urban Studies Research Symposium Poster
Merit Award – Oceans Initiative Poster
- District (3) Advertising Awards – American Advertising Federation
The District covers Virginia, North Carolina, and South Carolina.
Silver ADDY – Collateral Material (Special Event Material) – Happy Holidays Set



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meaghand.com

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Print Magazine Regional Design Annual Competition – SECAC Conference Branding

SECAC award for Outstanding Professional Achievement in Graphic Design

Western Virginia Advertising Awards – American Advertising Federation, Roanoke, VA

Out of 365 entries, AAF judges awarded 90 gold and silver awards.

Gold ADDY – Collateral Material (Special Event Material) – Happy Holidays Set

Silver ADDY – Integrated Brand Identity Campaign – SECAC Conference Branding

2016

10th Annual International Design Awards

IDA honorary juries examined over 1000 entries from 52 countries throughout the world.

First Prize in Print – Oceans Initiative Poster

Graphic Design USA Awards – *Just under 10,000 entries with under 15 percent awarded*

American Graphic Design Award – Arts@Virginia Tech Book

American Graphic Design Award – Oceans Initiative Poster

American Graphic Design Award – Day of the Dead Invitation

American Graphic Design Award – Research Symposium Poster

Graphis Poster Annual 2016

Merit Award – School of Visual Arts Poster

Printing & Graphics Association MidAtlantic (PGAMA) – Excellence in Print Awards

Best in Class Award (Catalogs-Institutional) – Arts@VirginiaTech Book

University & College Designers Association (UCDA) Design Competition – *187 winners were selected out of over 1,000 entries*

Award of Excellence – Arts@VirginiaTech Book

Western Virginia Advertising Awards – American Advertising Federation, Roanoke, VA

Gold ADDY – Collateral Material (Special Event Material) – Day of the Dead Invitation

Silver ADDY – Integrated Advertising Campaign – Arts@VirginiaTech Book & Website

2015

9th Annual International Design Awards – Silver – Print/Self-Promotion

Silver – Arts@VirginiaTech book

AIGA Greater Richmond Awards for Design Excellence 8, Richmond, VA – *Of 225 submissions, 91 entries were exhibited | awarded*

Certificate of Merit – Collateral – CAUS Box Set

Certificate of Merit – Posters – SOVA and CAUS Posters

Certificate of Merit – Stationery – Ryan and Laura Wedding Invitation

“Best EdApp of 2015” awarded by Balefire Labs (Aslan, Norton, Boyce, Balci, 2015)

Four Design created all of the visuals for CandyBot, which now has over 55,600 downloads. Awarded to the CandyBot Game.

Graphic Design USA Awards – *Just under 10,000 entries with under 15 percent awarded*

American Graphic Design Award – School of Visual Arts Website

American Graphic Design Award – College of Architecture and Urban Studies Poster

Virginia Tech’s SOVA (School of Visual Arts) Awards – April 21

Service Award

District (3) Advertising Awards – American Advertising Federation

The District covers Virginia, North Carolina, and South Carolina. Judges chose winners from 251 submissions, whom had been previously awarded at the local chapter. Of those entries, 10 gold ADDY Awards and 21 silver ADDY Awards were presented.

Gold ADDY – Collateral Material (Entire Book) – CAUS Box Set

Western Virginia Advertising Awards – American Advertising Federation, Roanoke, VA

Judges’ Choice – CAUS 50th Box Set

Gold ADDY – Collateral Material (Entire Book) – CAUS Box Set

Gold ADDY – Collateral Material (Entire Book) – CAUSE for Learning

Silver ADDY – Collateral Material (Cover) – Birth of a New Machine

Virginia Tech’s CIDER (Center for Instructional Development and Educational Research) *Teacher of the Week* – December 18

Fibermark’s *Specifier Award*, Category: Academic Promotion – CAUSE for Learning Book

**2014**

CIDER (Center for Instructional Development and Educational Research), Virginia Tech, Blacksburg, VA. December 18.

Teacher of the Week.

“TopRated App” awarded by Balefire Labs (Aslan, Norton, Balci, 2012) – *Awarded to the CandyFactory Educational Game for iPad.*

FourDesign created all of the visuals for this App, which now has over 94,400 downloads

Hiii Brand – *of 1051 submissions from more than 40 countries, 219 works were nominated.*

Nomination – BuildLAB Logo

Hiii Typography – *of 539 submissions from more than 30 countries, 153 works were nominated.*

Nomination – Experimental Typography Poster

International Paper Company’s Accent Opaque Holiday Card

Design Competition Winner

Graphic Design USA Awards – *Over 1,000 entries with under 15 percent awarded*

American Graphic Design Award – Shevchik Wedding Invitation

American Graphic Design Award – School of Visual Arts at Virginia Tech Poster

American Graphic Design Award – CAUSE for Learning Book

Virginia Tech’s CIDER (Center for Instructional Development and Educational Research)

New Faculty | Early Career Teaching Certificate Program Completion – May, 2014

Western Virginia Advertising Awards – American Advertising Federation, Roanoke, VA

Gold ADDY – Collateral Material (Entire Book) – CAUSE for Engagement

2013

Graphic Design USA Awards

American Graphic Design Award – Save the date coasters

American Graphic Design Award – Wedding gift box

American Graphic Design Award – Strange Matter Poster

American Graphic Design Award – Welcome New Director Invitation

American Graphic Design Award – CAUSE for Engagement Book

American Graphic Design Award – College of Architecture and Urban Studies 50th Anniversary Poster

AIGA Greater Richmond Awards for Design Excellence 7, Richmond, VA

Certificate of Merit – Posters/Flyers – Strange Matter Poster

Certificate of Merit – Posters/Flyers – Experimental Type Poster

Certificate of Merit – Editorial/Publication Design – CAUSE for Engagement Book

2012

CAUS 50th Icon Competition, Virginia Tech, Blacksburg, VA

Honorable Mention

2009

Silver AIGA Workshow Award, Las Vegas, NV

Illustration Award – Red Cup Cafe Mural

In-House Agency Forum

Silver in Corporate Identity – The M Resort Logo

2004

Illinois Collegiate Press Association conference (Chicago, IL)

Best New Alternative Newsweekly Award – Buzz magazine

PAPER PRESENTATIONS AND INVITED LECTURES

2023

Dee, M. and Ogle, T., “The Tell-Tale He[AR]t: Developing an Immersive Experience and Augmented Reality book with a team of University students and faculty,” MODE Fest: Motion Design Education. Philadelphia, PA. June 10.

**2022**

- Dee, M., "Creating Space to be Seen," SECAC. Baltimore, MD. October 29.
- Dee, M., Khalili, M., and Krcmarik, K., "Panel Discussion: Contract Negotiations in Academia." June 21. (Invited Lecture) Online.
- Dee, M., "Collaborations and Explorations," University of Arkansas. Fayetteville, AR. March 15. (Invited Lecture) Online.
- Dee, M., "Edwards Distinguished Professor in the Arts Public Lecture: Collaborations and Explorations," Marshall University. Huntington, WV. February 7. (Invited Lecture) Online.

2021

- Dee, M., and Khalili, M., "Becoming Culturally Competent Leaders in Design Education," SECAC. Lexington, KY. (Accepted Paper Presentation) *Cancelled due to COVID (Oct 2021)*.
- Dee, M., Ersan, G., Espiritu, A., Gibson, M., and Sutton, T. (Moderated by Aaris Sherin), "Using Professional Practice to Get Tenure (and Promotion)," AIGA Design Educators Community ShiftED (Online). July 31.
- Dee, M. and Khalili, M., AIGA Design and Business Conference, (re)Introducing Yourself to the Workforce. Online. May 11. *Gave introductory and closing remarks and co-facilitated the day-long event and invited and coordinated all speakers*
- Berdugo, L., Dee, M., and Hanahan, J., Sunday Salon #12: Let's Talk about Tenure, Adjunct: A Flexible Design Studio, New York, NY (Online). April 25. (Invited Presentation and Panel Discussion)
- Dee, M. and Meharry, J., *Managing the Managing of Student-Run Design Firms*, AIGA Design Educators Community. Online. March 3. *Gave introductory and closing remarks and co-facilitated panel and invited speakers (Jeff Joiner, Gaby Hernandez, and Alison Popp)*
- Acayo-Laker, P., Berry, A., Dee, M., Tegtmeier, R., Walters, K., Values of Education, *Conference on Higher Education Pedagogy*, Virginia Tech, Blacksburg, VA (Online). February 4. (Accepted Poster Presentation)

2020

- Dee, M. and Hardy, B., *Cookies and Collage*, AIGA Design Educators Community Workshop (Online), December 13.
- Dee, M., Place, A., Rigau, A., and Zahabi, L., *AIGA Design Educators Community, Friends of FLUID*, FLUID Dizajn Forum, Montenegro, Online. December 5.
- Dee, M. and Santos Lages, W., *Out of This World: An Interdisciplinary Team of Students Creates AR Spacesuit Designs for NASA*, SECAC, Online. December 9.
- Dee, M. and Hernández, G., presented in the panel *Voter Engagement in the Design Classroom*, Washington University, St. Louis, MO (Online). October 23.
- Dee, M. and Armstrong, H., Paths to Research, AIGA SHIFT, Online. August 5. *Invited paper presentation, followed by roundtable discussion*

2019

- Dee, M., *Making Virtual Reality a Reality: Applying Augmented and Virtual Reality Technologies to Real-World Projects*, SECAC, Chattanooga, TN. October 18.
- Dee, M., *The Experience of Tomorrow*, Charlottesville Design Week, Charlottesville, VA. October 11.
- Dee, M., *Design for Immersive, Mixed, and Virtual Realities*, USC School of Visual Art and Design's Visiting Artist and Scholar Series and AIGA SC, Columbia, SC. September 19.
- Dee, M. and Walker, J., *A Bridge between the Classroom and the Natural World*, TypeCon, Minneapolis, MN. August 29.
- Dee, M., *Design for Immersive, Mixed, and Virtual Realities*, Kent State, Kent, OH. April 11.
- Dee, M., *Imposter Syndrome and Being the only Representative in the Room*, AIGA Design Conference 2019, Pasadena, CA. April 6.

2018

- Dee, M., *The Role of Graphic Design in Smart Built Environments*, UCDA Design Conference, Grand Rapids, MI. September 30.
- Dee, M., *Design for Immersive, Mixed, and Virtual Realities*, UCDA Design Conference, Grand Rapids, MI. September 30.
- Dee, M., *Teaching Hand Lettering with Authenticity*, TypeCon, Portland, OR. August 2.
- Dee, M., *Typography for Immersive, Mixed, and Virtual Realities*, TypeCon, Portland, OR. August 5.
- Dee, M., Nelson, A., Nichols, C., Staley, N., and Upthegrove, T., *Shakespeare's Garden: An Immersive Typographic Shakespeare Experience*, AIGA MAKE, Indianapolis, IN. June 9.

**2017**

- Dee, M, and Blanchard, S., *From Terminator to Big Hero 6*. SECAC 2017, Columbus, OH. October 27. (Participation: 50%)
- Dee, M., *The Home of 2025*. AIGA Design Conference 2017, Minneapolis, MN. October 13.
- Dee, M., *The Slow Death of Handwriting*. TypeCon, Boston, MA. August 25.
- Dee, M, and Blanchard, S., *Developing Protective Body Panels for Humanoid Emergency Response Robots: How Technology Impacts Design (and vice-versa)*, Learn X Design, London, UK. June 29.
- Dee, M., 'Play' as an integral part of Design Education, (Workshop), Learn X Design, London. June 28.

2016

- Dee, M., *Visualizing Sound*, SECAC 2016, Roanoke, VA. October 20.
- Dee, M., 'Play' as an integral part of Design Education, (Workshop) American Institute of Graphic Artists (AIGA) Design Educators Conference, Frontier, Bozeman, MT. October 8.
- Dee, M., *Sensory Experiences in Typography*, TypeFest, Cincinnati, OH. September 16.
Keynote speaker at the event, live-streamed internationally.
- Dee, M., *re[visualizing] sound*, TypeCon 2016, Seattle, WA. August 27.
- Bickley, S. and Dee, M., *Howard Theatre Walk of Fame*, Washington D.C.. June 22, 24.
One of three finalist teams to present our "Walk of Fame" proposal for the Howard Theatre. Presented with Steve Bickley on June 22 to the Howard Theatre Community and on June 24 to the D.C. Commission for the Arts.
- Dee, M., *Fostering Creativity in an Educational Environment*, 7th Annual International Conference on Visual and Performing Arts, Athens Institute for Education and Research, Athens, Greece. May 30.

2015

- Dee, M., *Graphic Design Programs within Schools of Art*, Southeastern College Arts Conference, Pittsburgh, PA. October 22.
- Dee, M., *Micro to Macro: Adapting Letraset for Typographic Explorations of Form*, TypeCon 2015, Denver, CO. August 13.
- Dee, M., *Fostering Creativity*, The 3rd International Conference for Design Education Researchers and PreK-16 Design Educators by LearnXDesign, Chicago, IL. June 29.
- Dee, M., *Inspirations from the Everyday*, Foundations in Art: Theory & Education, Tectonic Shifts Conference, Indianapolis, IN. March 28.

2014

- Dee, M., *I mail postcards to strangers*, Southeastern College Arts Conference, Sarasota, FL. October 11.
- Dee, M., *Sensory Experiences in Typography*, Typography Day 2014, Pune, India. February 28.

2012

- Dee, M., *Typography in the Fourth Dimension*, Southeastern College Arts Conference, Durham, NC. October 18.
- Dee, M., *FourDesign: A faculty-led, student-run graphic design agency*, Southeastern College Arts Conference, Durham, NC. October 18.
- Dee, M., *Fortunate Misfortune: Finding Opportunity in Unexpected Places*, ICCMTD (International Conference on Communication, Media, Technology and Design), Istanbul, Turkey. May 11.

2011

- Dee, M., *Natural Selection: Semantic and Syntactic Qualities of Marks and Letterforms in Graphic Design*, Southeastern College Arts Conference, Savannah, GA. November 10.

PAPERS (CONFERENCE PROCEEDINGS, JOURNALS)

2022

- Dee, M., "I Am So Sorry." *Dialectic*, 4:1: pgs. 108-120.
<https://quod.lib.umich.edu/cgi/p/pod/dod-idx/i-am-so-sorry.pdf?c=dialectic;idno=14932326.0004.106;format=pdf>
- Dee, M., "The Inclusive World of Multisensory Typography," *AIGA's Eye on Design*. March 7.
<https://eyeondesign.aiga.org/the-inclusive-world-of-multisensory-typography>



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2021

Dee, M., "Processing the Pandemic." *Dialectic*, 3.1: pgs. 84-96. (Featured on cover)

<https://quod.lib.umich.edu/d/dialectic/14932326.0003.104?view=text;rgn=main>

Dee, M., "Handwriting is Dying. What Does That Mean For Design?," *AIGA's Eye on Design*. October 13

<https://eyeondesign.aiga.org/handwriting-is-dying-what-does-that-mean-for-design>

2018

Dee, M., Nelson, A., Nichols, C., Staley, N., and Upthegrove, T. *Shakespeare's Garden: An Immersive Typographic Shakespeare Experience*, Dialogue Proceedings of AIGA MAKE. Ann Arbor: Michigan Publishing, 2018.

Abstract double-blind reviewed, full paper double-blind reviewed and edited

2017

Blanchard, S. and Dee, M., *Developing Protective Body Panels for Humanoid Emergency Response Robots: How Technology*

Impacts Design (and vice-versa), Papers from the LearnX Design London 2017 Conference Editors: Dr. Gary Pritchard, Dr.

Nick Lambert Ravensbourne Publications, North Greenwich. (ISBN 978-1-9998331-0-7)

Full paper double-blind reviewed

2016

Dee, M., *Fostering Creativity in an Educational Environment*, ATINER Paper Series of the 7th Annual International Conference on Visual and Performing Arts, Athens Institute for Education and Research. Athens, Greece. (ART2016-2171)

Full paper double-blind reviewed

2015

Dee, M., *Fostering Creativity*, LearnXDesign Proceedings of the 3rd International Conference for Design Education Researchers, IV. Finland: Aalto University.

Full paper double-blind reviewed

2012

Dee, M., *Fortunate Misfortune: Finding Opportunity in Unexpected Places*, Eastern Mediterranean University, Online Journal of Communication and Media Technologies Proceedings of ICCMTD (International Conference on Communication, Media, Technology and Design). Istanbul: Anadolu University.

GRANTS AND FUNDED RESEARCH

2022

Dee, M. and Ogle, T., "Developing an Adaptable Augmented Reality App System for Virginia Tech Publications and Posters," Virginia Tech Libraries, Virginia Tech, Blacksburg, VA. \$5,000.

2021

Dee, M., Drum, M., and Ogle, T., ICAT Mini SEAD Grant for *Monument Public Address System*, Virginia Tech, Blacksburg, VA. \$3000. (Group, Contribution: 10%)

Dee, M. ICAT Research Fellow and Research Leave Augmentation, Virginia Tech, Blacksburg, VA. \$45,126.

2020

Dee, M., Finley, P., and Joiner, J., Faculty Teaching Group Grant, Center for Excellence in Teaching and Learning, Virginia Tech, Blacksburg, VA. \$2,000. (Group, Contribution: 60%)

2019

Dee, M., Lages, W., Nguyen, P., and Zhang, L., *NASA S.U.I.T.S.* (Spacesuit User Interface Technologies for Students) Acceptance, Houston, TX. (Group, Contribution: 25%)

Virginia Tech was accepted as one of only 12 teams

Served as faculty advisor overseeing Graphic Design students

Raised \$12,500 to send the team to Houston to compete on site at the Johnson Space Center



meaghan.dee@gmail.com +1.541.632.4426 meaghand.com 2306 San Marcos Street, Blacksburg, Virginia 24060

Blauvelt, B., Dee, M., Imamov, S., Lages, W., Nguyen, P., Singer, J. (Principal Investigator), and Sircar, A., ICAT Student SEAD Grant, 2019 Virginia Tech NASA S.U.I.T.S. Challenge, The Institute for Creativity, Arts, and Technology, Virginia Tech, Blacksburg, VA. \$1,000. (Group, Contribution: 34%)

2018

Dee, M. (Principal Investigator), Dolbin-MacNab, M., Gracanin, D., Vance, B., and Wheeler, J., *Visual Interface Design for the FutureHAUS in preparation for the 2018 Solar Decathlon Middle East (SDME)*, ICAT SEAD Grant (The Home Initiative), The Institute for Creativity, Arts, and Technology, Virginia Tech, Blacksburg, VA. \$20,000. (Group, Contribution: 34%)
Developed Branding and Icons for the Visual Interface Design, created a prototype for an App to Control the home

Dee, M. (Principal Investigator), *Visual Interface Design for the FutureHAUS in preparation for the 2018 Solar Decathlon Middle East (SDME) Matching Grant*, Center for Human—Computer Interaction, Virginia Tech, Blacksburg, VA. \$5,000. (Group, Contribution: 34%)

Dee, M., *Assessment Grant*, Office of Academic Decision Support, Virginia Tech, Blacksburg, VA. \$1,000. (Contribution: 100%)

2017

Dee, M., *Faculty Affiliate Award*, Center for Communicating Science, Virginia Tech, Blacksburg, VA. \$3,333. (Contribution: 100%)

Dee, M., *International Travel Supplemental Grant (ITSG)*, Virginia Tech, Blacksburg, VA. \$1,000. (Contribution: 100%)

Dee, M. (Principal Investigator) and Kennedy, B., *Macronaut Educational Children's Book and Workshops*, ICAT Mini SEAD Grant, The Institute for Creativity, Arts, and Technology, Virginia Tech, Blacksburg, VA. \$3,000. (Contribution: 50%)
Designed an Educational Children's Book integrating a Macro Lens

2015

Blanchard, S. (Principal Investigator), Dee, M. (Co-PI), and Lattimer, B. (Co-PI), *Application Specific Protective Body Panels for the ESCHER (Electromechanical Series Compliant Humanoid for Emergency Response) Humanoid Robot*, ICAT SEAD Grant, The Institute for Creativity, Arts, and Technology, Virginia Tech, Blacksburg, VA. \$24,000. (Contribution: 33%)
Researched competition and established a brand, color system, and visual identity, and helped oversee design of protective body panels

Dee, M., *Mentoring Project for New Assistant Professors Grant*, Office of the Senior Vice President and Provost, Virginia Tech, Blacksburg, VA. \$1,500. (Contribution: 100%)

Dee, M. (Principal Investigator) and Lidwin, C., *Visualizing Geospatial Data as Interactive Displays*, Graduate School, Virginia Tech, Blacksburg, VA. \$1,000. (Contribution: 50%)

2011–14

FourDesign, Virginia Tech, Blacksburg, VA. \$143,000.

FourDesign is a student-run, faculty-led graphic design agency, which operates as a Center at Virginia Tech. During my three years as Director of FourDesign, the Center brought in an average of \$48,000 per year. We have had a wide range of clients including SOVA, CAUS, Pamplin, The KOHL Agribusiness Centre, Engineering, Dairy Sciences, The Global Forum for Urban and Regional Resilience, Balfour Ring Company, and Downtown Blacksburg. FourDesign has produced everything from logos and publications to websites and apps.

EXHIBITIONS

International

2022

General Curator team: Li Zhongyang, Yu Huan, Xu Li, Zhang Tong, Wang Jia, Rikke Hansen (Denmark), Bizhan Khodabandeh (USA)
Invited to submit three works (Love is Love, The Time is Always Right, Trojan Horse)

FL3TCH3R Exhibit, Reece Museum at East Tennessee State University, Johnson City, Tennessee. October 3 – December 9.

(Group Juried Exhibition) Had two works (Trojan Horse and Vote so you have a choice) accepted

Juror: Wesam Mazhar Haddad

Women's Rights Are Human Rights, Limerick School of Art & Design/LIT, Limerick (Group Accepted Exhibition). March 8–11.

**2021**

FL3TCH3R Exhibit, Reece Museum at East Tennessee State University, Johnson City, Tennessee. October 9 – December 14.

(Group Juried Exhibition) Juror: Michael Ray Charles

Had two works (To Not Speak is To Speak and [n]o [person]) accepted

2018

FL3TCH3R Exhibit, Reece Museum at East Tennessee State University, Johnson City, Tennessee. October 9 – December 14.

(Group Juried Exhibition)

Jurors: Cheryl Goldsleger and Larry Millard

69 works selected of 379 submissions

National**2023**

Women's Rights Are Human Rights, Fairfield University Art Museum, Fairfield, Connecticut (Group Accepted Exhibition).

January 19–April 8.

Women's Rights Are Human Rights, Walter J. Manninen Center for the Arts, Endicott College, Beverly, Massachusetts,

November 28, 2022–February 3, 2023.

Visions of Hope, Stola Contemporary Art, Chicago, IL (Group Accepted Exhibition). December 10, 2022 – January 22, 2023.

Three pieces accepted: A Message of Hope, Rise Up, To Not Speak is to Speak

2022

AIGA Design for Democracy: Get out the vote, AIGA Design Conference, Seattle, WA. (Group Accepted Exhibition)

October 20–22. *Work featured online and in-person (Three pieces: Vote so you have a choice, Vote: keep them out, Claim every voice)*

Protest by Design, Online. (Group Accepted Exhibition)

<https://protestby.design>

Women's Rights Are Human Rights, Slocumb Galleries and Reese Museum, East Tennessee State University, Johnson City, TN

(Group Accepted Exhibition). May 2 – July 29.

Ongoing Matter: Design, Democracy, and the Mueller Report, AAHD Gallery, Riley Hall, University of Notre Dame

(Group Invited Traveling Exhibition). September 13–29.

Artifact Bold, The Sechrest Gallery of Art, High Point University, High Point, NC (Group Accepted Exhibition).

January 24 – March 11.

Women's Rights Are Human Rights, Phoebe Conley Galley, Department of Art and Design, California State University,

Fresno, CA (Group Accepted Exhibition). January 24 – February 18.

2021

Ongoing Matter: Design, Democracy, and the Mueller Report, (Group Invited Traveling Exhibition).

(www.ongoing-matter.org)

Phase Change, Vital Spaces, Santa Fe, NM. (Group Invited Exhibition)

Invited by Amanda Lechner to create a buon fresco work

Women's Rights Are Human Rights, W. Keith and Janet Kellogg University Art Gallery, Don B. Huntley Gallery,

CalPoly Pomona, CA (Group Accepted Exhibition). September 15–December 1.

Women's Rights Are Human Rights, Melton Gallery, University of Central Oklahoma, Edmond, OK. September 16 – November 18.

(Group Accepted Exhibition)

This exhibition and its corresponding programming are designed to highlight women, non-binary, non-gender conforming, and genderqueer social justice advocates and freedom fighters of all races and ethnicities.

2020

Hope Wall, Richmond, VA. Fall. (Group Exhibition, Invited).

Design + Music Poster Show, Camp North End, Charlotte, NC. June 4. (Group Exhibition) Exhibition cancelled (COVID).

Apart, Paradowski Creative, St. Louis, MO (Group Invited Online Exhibition). April 2020.

I designed and exhibited two posters for this fundraising event. Proceeds of all sales went to the World Health Organization's COVID-19 Solidarity Response Fund (<https://apartposters.com>)



meaghan.dee@gmail.com +1.541.632.4426 meaghand.com 2306 San Marcos Street, Blacksburg, Virginia 24060

Viral Art Project, (Group Online Exhibition). April. (<https://viralartproject.com>)

*Event designed to raise awareness of the challenges of COVID and to raise money for the Artist + Activist Relief Fund
The Society for Electro-Acoustic Music in the United States (SEAMUS), Installation of Forgetfulness, Charlottesville, VA
(Group Accepted Exhibition). March 12–14.*

2019

NASA S.U.I.T.S. (Spacesuit User Interface Technologies for Students) Participant, Johnson Space Center, Houston, TX
(Group Accepted Exhibition) April 14–19.

ACCelerate Creativity and Innovation Festival 2019, National Museum of American History, Washington, DC. April 5–7.
(Reviewed Collaborative Project)

Featuring Shakespeare's Garden (Participation: 25%) Designed all motion graphics for installation

ACCelerate had 61,369 visitors over the three-day event

Featured in numerous publications including the Washington Post: <https://www.washingtonpost.com/national/health-science/a-festival-that-shows-how-to-combine-technology-creativity-and-innovation/2019/03/29>

Type Hike: Arch, Brennan's Work & Leisure, St. Louis, MO. February 22. (Juried Group Exhibition)

Work was sold to raise money for the Gateway National Park

Women's Rights are Human Rights, Traveling Exhibition. (Group Reviewed Exhibition)

Exhibition featured in Print magazine (<http://www.printmag.com/daily-heller/womens-rights-posters>)

Exhibition featured in Graphic Art (<http://www.graphicart-news.com/womens-rights-are-human-rights/#.V6CRqtArLeQ>)

2018

Forgetfulness, Georgia Theatre, Athens, GA. November 1–3. (Reviewed Collaborative Project – Participation: 33%)

Exhibited at A2RU

Design for Democracy: Building Community Power (Group Online Exhibition)

<https://buildingcommunitypower.secure-platform.com>

Forgetfulness, The Cube at the Moss Arts Center, Virginia Tech, Blacksburg, VA. June 3. (Reviewed Collaborative Project – Participation: 33%)

Exhibited as a part of the 2018 New Interfaces in Musical Expression conference

Type-poetry: *Despite Black and White in Sound*, The Oconee Cultural Arts Foundation Hall Gallery, University of Georgia, Watkinsville, GA. January 19 – February 2. (Invited Group Exhibition)

2017

The 2017 Protest March, Lens Scratch. March 3. (Group Online Exhibition)

2016

Print Exchange & Exhibition, Lightning Bolts Under the Night Sky, Brooklyn Art Library, Brooklyn, NY. July, 2016.

(Group Exhibition)

ESCHER Protective Body Panels on display at the South by Southwest Trade Show, Austin, TX. March 11–15.

(Group Exhibition)

With Samuel Blanchard and Brian Latimer (Participation: 33%).

2015

Best in Show: International Juried Poster Exhibition at Mississippi State University, Visual Arts Center Gallery, Mississippi, MS.
November 9 – December 2. (Group Exhibition)

51 designs chosen of 157 international submissions

One of 12 posters chosen as part of the Professional Category

Juror: Robynne Raye, co-founder of Modern Dog Design Co.

2014

Ficciones Typografika installation, Minneapolis, MN. (Solo Exhibition)



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2013

Let this be a sign, Brooklyn Art Library, Brooklyn, NY. (Group Exhibition)

The Ampersand Project, Brooklyn Art Library, Brooklyn, NY. (Online Exhibition)

Print Exchange, Brooklyn Art Library, Brooklyn, NY. (Group Exhibition)

2012

Letters to Home, Brooklyn Art Library, Brooklyn, NY. (Group Exhibition)

2011

Why did the Owl Make Everyone Laugh?, Brooklyn Art Library, Brooklyn, NY. (Group Exhibition)

Regional**2023**

Biennial Juried Exhibition, Olin Hall Gallery, Salem, VA. January 27 to March 26.

Juror Laura Dvorkin, One piece accepted: [n]o [person]

2022

Practice, Process, Product, Mars Hill University (Visual Arts Department and AIGA Asheville), Weizenblatt Gallery, Asheville, NC. February 1–25. (Group Exhibition, Accepted).

2020

Design + Music Poster Show, Camp North End, Charlotte, NC. June 4. (Group Exhibition) *Exhibition cancelled (COVID)*.

2016

Cherry Bounce Show, the William King Museum of Art, Abingdon, VA. September 2016 – January 2017. (Group Exhibition)

<http://www.cherrybounceshow.com/artists/#|dee>

Four Art prints featured in the Graduate Hotel in Richmond, Virginia. (Group Permanent Collection)

2015

Wrapping Paper Contest Exhibition at Worth Higgins & Associates, Richmond, VA. November 19, 2015. (Group Exhibition)

2011

Word Play Exhibition, Gallery 5, Richmond, VA. (Group Exhibition)

Local**2022**

SOVA Faculty Triennial, the Moss Arts Center, Blacksburg, VA. April 7–April 30. (Group Exhibition)

2019

SOVA Faculty Triennial, the Moss Arts Center, Blacksburg, VA. April 4–May 4. (Group Exhibition)

2018

Poe's Shadows, the Cube in the Moss Arts Center, Blacksburg, VA. October 31 – November 4.

942 people in attendance.

Shakespeare's Garden: An Immersive Sound Stroll Through His Sonnets, Soliloquies, and Scenes, the Cube in the Moss Arts Center, Blacksburg, VA. March 22–24.

1,070 people in attendance.

2016

Meet the Makers exhibition at the Newman Library, Blacksburg, VA.

September 14. (Solo Exhibition)

**2015**

Post-, The Center for the Arts at Virginia Tech in the Francis T. Eck Exhibition Corridor, Blacksburg, VA.

December 14, 2015 – January 24, 2016. (Solo Exhibition)

Studio Collective Exhibition, The Artful Lawyer Gallery, Blacksburg, VA. (Group Exhibition)

2014

Post-, at The Art Gallery at Mish Mish, Blacksburg, VA. (Solo Exhibition)

2011

Art Abroad, XYZ Gallery, Blacksburg, VA. (Group Exhibition)

DESIGNS FEATURED IN PRINTED WORK

2022

Graphis, *Speaking to our humanity | Great Designs In Different Forms*. New York: Graphis Inc., 2022. (Online)

<https://blog.graphis.com/great-designs-in-different-forms-poster-2023-award-winning-works-and-new-entries>

Pederson, B., *Graphis Design Annual 2022*. New York: Graphis Inc., 2021. (A Message of Hope, p.201).

2021

Graphis, "Check Out a Variety of Topics with Four New Poster Annual 2022 Entries." January 11.

<http://blog.graphis.com/check-out-a-variety-of-topics-with-four-new-poster-annual-2022-entries>

McElroy, P., *Graphis Poster Annual 2021*. New York: Graphis Inc., 2020. (Type Hike and AIGA + USC Poster).

Pederson, B., *Graphis Design Annual 2021*. New York: Graphis Inc., 2020. (Hemp Exhibition & Hootenanny Logo, p.78).

Pederson, B., *Graphis Protest Posters 2*. New York: Graphis Inc., 2021. (*vote, p.230 and Rise up, p. 232).

2020

AIGA Detroit / Toledo, "Post." Detroit, MI. (Accepted)

Design selected for a limited-edition postcard pack where proceeds support local food banks

McElroy, P., *Graphis Poster Annual 2020*. New York: Graphis Inc., 2019. (Vote Poster).

2019

Boone, J., "Hokies are finalists in NASA contest to design space helmets of the future." Virginia Tech Daily, June 19. Virginia Polytechnic Institute and State University, 2019. Online Magazine.

<https://vtnews.vt.edu/articles/2019/06/unirel-hokienauts.html>

Kaye, G., "American Package Design Awards: Kiosks and Displays." Graphic Design USA, April, p. 126. Kaye Publishing Corporation, 2019. Magazine. (Luminaria and Invitation Design)

Rygiol, D. and Walker, J., *Type Hike: Arch*. Texas: University of Texas at Austin, 2019., p. 50. Book. (Type Hike Poster).

Gowing, M., *Ficciones Typografika*. South Wales: Formist Editions, 2019. Book.

Design featured in book documenting Erik Brandt's Ficciones Typografika installations.

2018

Kaye, G., "American Package Design Awards: Digital Cover Competition | Honorable Mentions." Graphic Design USA, October, p. 54. Kaye Publishing Corporation, 2018. Magazine.

Pedersen, M., *Graphis Branding Annual 7*. New York: Graphis Inc., 2018. Book.

SECAC Branding is featured as a Silver Award winner, featured on page 169.

Pedersen, M., *Graphis Poster Annual 2019*. New York: Graphis Inc., 2018. Book.

Sound of Silence Poster is featured as a Silver Award winner, receiving a full page spread on page 196.

2017

Petit, Z., "South." *Print: Regional Design Annual*, vol. 71.4, Winter 2017/18, p. 64. Cincinnati: F+W Media, 2017. Magazine.

SECAC Conference Branding featured in the final printed issue and online at www.printmag.com/regional-design-awards-2017-winner-galleries



Zafarris, J. "Designer Self-Promotions." *HOW: Inspiring Design Success*, vol. XXXII, No. 3, Fall 2017, p. 44. Blue Ash: F+W Media, 2017. Magazine.

Package design featured as an award winner.

Budrick, C., "14 Gorgeous Chocolate Packaging Designs from Around the World." *HOW Design*, September 13, F+W Media, 2017. Online Magazine.

Package design was featured in this article. Full text available at: <https://www.howdesign.com/design-creativity/design-inspiration/packaging-design-international-chocolate-day>

Kaye, G., "American Package Design Awards: Giftwrap, Bags + Takeout." *Graphic Design USA*, April, p. 146. Kaye Publishing Corporation, 2017. Magazine.

Package design featured as an award winner.

Bland, S., "Artists, designers, and engineers join forces to build protective body panels for robots." *Virginia Tech Daily*, February 17. Virginia Polytechnic Institute and State University, 2017. Online Magazine.

Grant research project feature. Full text available at: vtnews.vt.edu/articles/2017/02/icat-eschersuit.html

2015

School of Architecture and Design. "Meaghan Dee." *Studio Collective*, vol. 3, Spring 2015, pp. 58–63. Blacksburg, Virginia: Studio Collective at Virginia Tech. Magazine.

Interview featured in print and online at www.studiocollective.org

Kaye, G., "Internet + Interactive Design." *Graphic Design USA*, Volume 52, No. 6, November / December, p. 144. Kaye Publishing Corporation, 2015. Magazine.

School of Visual Arts website featured as an award winner. Available online at: <http://contests.gdusa.com/uncategorized/2015-american-graphic-design-awards-winner?eid=7933>

2014

Kaye, G., "Posters." *Graphic Design USA*, Volume 51, No. 5, November / December, p. 185. Kaye Publishing Corporation, 2014. Magazine.

School of Visual Arts poster featured as an award winner. Available online at: gdusa.com/contests/agma14/winners

2012

Hannam, B., *Practice Makes Perfect: A Graphic Design Student's Guide to Freelance*, pp. 79–81 and 203. Hoboken, New Jersey: John Wiley & Sons, Inc.,

Peach Stone book cover design featured and I provide advice in the Tips from Professionals section.

Peterman, S., *Why did the Owl Make Everyone Laugh: The Sketchbook Project Limited 2012 Edition*, p. 35. Portland, Oregon: Art House Projects, LLC., 2012.

Carter, R., *Typographic design: form and communication | Rob Carter, Ben Day, Philip Meggs* – 5th edition. Hoboken, New Jersey: John Wiley & Sons, Inc., 2012. Book.

Designs featured on page 250.

INTERVIEWS

2022

American Advertising Federation Roanoke Gold Award winner, *Meaghan Dee Interview*, The Webinar Guy, December 21.

<https://www.youtube.com/watch?v=ASbmG1hXCkc>

2020

The New Art School, Design Education, Episode 6, Repost: Pivoting to Online, with Meaghan Dee & Meena Khalili. March 30.

(https://www.listennotes.com/podcasts/design-education-talks-the-new-art-school-21TusRCZgOk/#_=)

Bella, P., Pivoting to Online, with Meaghan Dee & Meena Khalili, The DesignEd Podcast. Season 2, Episode 4. March 16.

(<http://petebella.com/020-pivoting-to-online-with-meaghan-dee-meena-khalili>)

Lauren, C., *From Dog Lover to Design Educator: Graphic Designer and Chair for the Graphic Design program at Virginia Tech*,

Indigo. January 21. (<https://www.indigoaward.com/interviews/interview-with-meaghan-dee-63>)

**2019**

Bella, P., *The Community and Network of Research with Meaghan Dee*, The DesignEd Podcast. September 19.

(<https://www.stitcher.com/podcast/the-designed-podcast/e/64028752?autoplay=true>)

Living Local, *The HokieNauts are in the finals for the NASA SUITS competition*, Nexstar Broadcasting, Inc., June 25.

(<https://www.wfxrtv.com/lifestyle/living-local/the-hokie-nauts-are-in-the-finals-for-the-nasa-suits-competition>)

2018

Harris, R., *Pondering Poe, An Immersive Halloween Theater Experience in The Cube at VT*, WVTF on NPR. October 30.

(<https://www.wvtf.org/post/pondering-poe-immersive-halloween-theater-experience-cube-vt#stream/0>)

I was interviewed on NPR about the Poe's Shadows exhibition.

Jones, O., *Immersive theatrical installation brings the works of Edgar Allan Poe to life*, VT News. October 26.

(<https://vtnews.vt.edu/articles/2018/10/sopa-poesshadows.html>)

Feature on our Poe's Shadows project.

Sanders, S., *'Shakespeare's Garden,' an immersive theatrical installation, begins March 22*, VT News. March 14.

(<https://vtnews.vt.edu/articles/2018/03/sopa-shakespeares-garden.html>)

Harris, R., *Creating Shakespeare's Garden in the Cube*, WVTF on NPR. February 23.

(<http://wvtf.org/post/creating-shakespeares-garden-cube-0>)

NPR interview about the Shakespeare's Garden exhibition.

2015

Gibbs, D., *Great Explorations*, Design Recharge. March 11. (www.youtube.com/watch?v=gHIGS7BXRk)

2014

Gibbs, D., *Inspirations from India*, Design Recharge. June 11. (www.designrecharge.org)

2013

Gibbs, D., *Design Recharge in Reverse*, Design Recharge. July 17. (www.designrecharge.org)

2012

Gibbs, D., *The Dreaded Fear of Failure*, Design Recharge. September 19. (www.designrecharge.org)

Gibbs, D., *Moving to a New City*, Design Recharge. December 5. (www.designrecharge.org)

DIGITAL SCHOLARSHIP

2021

Dee, M., *Handwriting is Dying. What Does That Mean For Design?* AIGA Eye on Design. October 13.

(<https://eyeondesign.aiga.org/handwriting-is-dying-what-does-that-mean-for-design>)

2020

Dee, M., *Repost: To Graduates Everywhere*. Medium. April 30.

(<https://medium.com/@meaghan.dee/to-graduates-everywhere-d0b7a84b1493>)

Dee, M., *To Graduates Everywhere*. AIGA Design Educators Community. April 30.

(<https://educators.aiga.org/to-graduates-everywhere>)

Dee, M., *Design Education Resources and Considerations for dealing with COVID-19*. AIGA Design Educators Community.

March 11. (<https://educators.aiga.org/design-education-resources-and-considerations-for-dealing-with-covid-19>)

2018

Dee, M., *The Slow Death of Handwriting*. AIGA Design Educators Community. December 5.

(<https://educators.aiga.org/the-slow-death-of-handwriting>)

2017

AIGA Design Educators Community, *Design Observer Reading List to Start the New Year and New Semester*. Design Observer.

January 31. (<https://designobserver.com/feature/required-reading/39497>)



meaghan.dee@gmail.com

+1.541.632.4426

meaghand.com

2306 San Marcos Street, Blacksburg, Virginia 24060

COURSES TAUGHT

Advanced Typography, Virginia Tech (S2016, S2019, S2021)

An advanced typography course

Advanced Visual Communication Design 1, Virginia Tech (F2016, F2017, F2018, F2019, F2020, F2023)

Capstone graphic design course

Advanced Visual Communication Design 2, Virginia Tech (S2023)

Capstone graphic design course

Correspondence Design, Virginia Tech (S2021)

A Graphic Design elective exploring analog and digital correspondence

Design Technology Two, Virginia Commonwealth University (S2011)

A course focused on teaching InDesign and design principles

E-Portfolio, Virginia Tech (F2013, F2014, F2015)

Capstone design course in which students develop a website, portfolio, and brand

Experimental Editorial Design, Virginia Tech (S2016)

A Visual Communication Design elective exploring various editorial styles and methods

Experimental Typography Independent Study, Virginia Tech (S2012, S2013)

A small group of students that met for experimentations with materials and methods

Experimental Typography & Lettering, Virginia Tech (F2018)

A Graphic Design elective exploring typographic techniques and hand-lettering methods

FourDesign, Virginia Tech (F2011, S2012, F2012, S2013, F2013, S2014)

A faculty-led, student-run design center in which students work with real-world clients

Graduate Seminar, Virginia Tech (S2017)

A graduate seminar for the Creative Technologies MFA program

Hand Lettering, Virginia Tech (F2015, F2016)

A Visual Communication Design elective covering various hand-lettering methods

Introduction to Graphic Design One, Virginia Tech (F2020)

The sophomore-level graphic design core course

Intermediate Graphic Design Two, Virginia Tech (F2011, F2012, F2014, S2020)

The junior-level graphic design core course

Packaging, Virginia Tech (F2011, S2012, S2014, S2017, S2020)

An upper-level package design course

Posters, Printing + Promotions, Virginia Tech (F2017)

A co-taught course where students work with real-world clients to design various materials

Study Abroad, Virginia Tech (Summer 2015, 2017, 2019)

A month-long study abroad trip to Italy and Switzerland



meaghan.dee@gmail.com +1.541.632.4426 meaghand.com 2306 San Marcos Street, Blacksburg, Virginia 24060

Typography One, Virginia Commonwealth University (F2010)

An introductory course in typography

Typography One, Virginia Tech (S2012, S2013, S2015)

An introductory course in typography

Typography Two, Virginia Tech (F2012, F2017, F2019)

An intermediate course in typography

Typography Three, Virginia Tech (S2014, S2015)

An advanced typography course

PANELS, WORKSHOPS, AND OTHER EXTENSION TEACHING

2022

Co-led (with Gui Menga) a Letterform Archive Tour, Typographic Practices, Isabel Bo-Linn, University of Illinois, Champaign-Urbana, IL. (Online). September 20.

Led a Letterform Archive Tour, Dina Binbrahim, University of Arkansas, Fayetteville, AR. March 29.

Portfolio reviewer, Graphic Design Seniors for Professor Kyle Dyer, Marshall University, Huntington, WV. (Online)

February 16 & March 9. As a part of my duties as the *Edwards Distinguished Professor in the Arts*.

Workshop leader, *Black History Poster Design Workshop* for Honors Students with Professor Sandra Reed, Marshall University, Huntington, WV. (Online) February 15 & March 1.

Lecture for the Visual Essay Group, AIGA Design Educators Community. (Online). February 25.

Co-led (with Gui Menga and Ryan Huang) a Letterform Archive Tour, Scott Gerke, University of Missouri, St. Louis, MO. (Online) February 15.

Led a Letterform Archive Tour, Sandra Reed, Marshall University, Huntington, WV. (Online) February 10.

Co-led (with sair göetz) Letterform Archive Tour: *Bodies and Typography* for Kyle Dyer, Marshall University, Huntington, WV. (Online) February 9.

Led a Letterform Archive Tour, Annabelle Gould, Foundations of Typography, University of Seattle, Seattle, WA. (Online). January 26.

2021

Co-led (with Tanya George) *Holiday Collaging with the Archive: an Interactive Virtual Tour*, Letterform Archive, San Francisco, CA. (Online). December 17 & 18.

Co-led (with Gui Menga) Letterform Archive Tour for Professor Megan Urban, Carnegie Mellon University, Pittsburgh, PA. (Online) November 22.

Co-led (with Johnny Avots-Smith) Letterform Archive Tour for Professor Helen Ip, California College of the Arts, San Francisco, CA. (Online) November 4.

Invited thesis reviewer, Sam Fox School of Art and Design, Washington University, St. Louis, MO. (Online) April 28.

Invited thesis reviewer, Parsons School of Design, New York, NY. (Online) April 23.

Invited Class Critique, *Branding Review with Alberto Rigau*, NC State, Raleigh, NC. (Online) March 23.

Invited Lecture, *Design for Mixed, Immersive, and Virtual Realities*, GRAD 5134, Virginia Tech, Blacksburg, Virginia. March 15.

Panel Discussion Moderator, *AIGA Mentorship in Design and Academia*, with Meena Khalili, Kaleena Sales, and Neeta Verma. (Online) January 26.

2020

Invited Lecture, *Design for Social Justice*, Leadership and Social Change Residential College, Virginia Tech, Blacksburg, VA. November 2.

Workshop Assistant, AIGA's *Activating Type and Image for Advocacy*, led by Nancy Skolos and Natacha Poggio, October 17.

Assisted with a digital collage workshop and helped assist with the creation of Black Lives Matter designs.

Invited Interview, *Apart*, Elon University, Elon, NC. April 22.

**2019**

Invited Lecture, *Design for Immersive, Mixed, and Virtual Realities*. Kent State, Kent, OH. April 11.

2018

Speaker, ICAT (Institute for Creativity, Arts & Technology) Playdate, "The Role of Graphic Design in Smart Built Environments." Virginia Tech, Blacksburg, VA. November 16.

Research Faculty Speaker, Ut Prosim Weekend, Virginia Tech, Blacksburg, VA. April 28.

Panel Discussion Moderator, Graphic Means Screening, Lyric Theater, Blacksburg, VA. April 26.

Raised over \$1,000 to fund the film screening and facility rental. Moderated and organized a panel discussion of design professionals following the film.

Invited Guest Lecturer, Center for Communicating Science, "Design for Impact: Tips, Tricks and Feedback – Posters, Text, PowerPoint." Virginia Tech, Blacksburg, VA. March 28.

Panel Member, Digital Humanities Speaker Series: Raising the Curtain on Shakespeare: Exploring Text Through Spatial Sound and Projected Image, Virginia Tech, Blacksburg, VA. March 16.

Collaborators, Amanda Nelson, Natasha Staley, Meaghan Dee, and Tanner Upthegrove shared observations, reflections, and learnings from the creative process.

Invited Guest Lecturer, Phyllis Newbill's Introduction to ICAT class, "Creating Protective Body Panels for Fire-Fighting Humanoid Robots." Virginia Tech, Blacksburg, VA. February 19.

2017

Speaker, ICAT (Institute for Creativity, Arts & Technology) Playdate, "Creativity + Innovation Strategic Growth Area Update" Blacksburg, VA. December 1.

Panel Discussion Moderator, Design Disruptors Screening, Moss Arts Center, Blacksburg, VA. February 2.

Raised \$2,000 to fund the film screening, facility rental, and catering. Moderated a panel discussion of design professionals (Donna Wortalik, Jeff Joiner, Whitney French, and Kym Davis).

Invited Guest Lecturer, Ivica Bukvic's DISIS class, "Re-Visualizing Sound." Virginia Tech, Blacksburg, VA. March 16.

Invited Guest Lecturer and Workshop Leader, Leisl Baum's CREATE class, Virginia Tech, Blacksburg, VA. February 23.

2016

Speaker, ICAT (Institute for Creativity, Arts & Technology) Playdate, "Protective Body Panels for the ESCHER Humanoid Emergency Response Robot." Blacksburg, VA. September 23.

Co-presented with Sam Blanchard.

Guest Lecturer, Meet the Makers, "Postcard Project." Blacksburg, VA. September 14.

Invited Guest Lecturer, Interdisciplinary Research Honor Society Speaker Spotlight Series, "Visual Communication Design: A series of (mostly) Multi-Disciplinary Collaborations." Blacksburg, VA. November 7.

2014

Speaker, College of Architecture and Urban Studies Research Symposium, "Sensory Experiences in Typography." Blacksburg, VA. April 2.

2013

Software Trainer, InDesign for RRMM Architects, Chesapeake, VA.

2012

Software Trainer, Photoshop for RRMM Architects, Roanoke, VA.

SPECIAL ACHIEVEMENTS OF FORMER STUDENTS

International

Adams, S., Logo Wave Awards International, *1st Place, Student Competition* (for her Imperfect Pixels branding from my Intermediate Graphic Design 2 class). June 15, 2020.

Breeden, A., Indigo Design Awards, 2 Golds and 1 Silver Award, Tokyo, Japan.



meaghan.dee@gmail.com +1.541.632.4426 meaghand.com 2306 San Marcos Street, Blacksburg, Virginia 24060

Borg, A., Indigo Design Awards, Gold Award, Tokyo, Japan.
Caporuscio, A., Indigo Design Awards, Gold and Silver Award, Tokyo, Japan.
Cruz, I., Adobe Design Achievement Awards, Illustration Top-Talent, (for her Blacksburg Experimental Type piece from my Experimental Typography and Hand Lettering class). July, 2019.
de Wolfe, C., Adobe Design Achievement Awards, Semi-Finalist, (for her Alchemy Beer design from my Packaging class).
Only 642 Semifinalists were chosen out of 2,444 entrants.
de Wolfe, Charlotte. Adobe Design Achievement Awards, Semi-Finalist, (for her Bigelow Tea design from my Packaging class).
Garner, D., Student Spotlight Award, The Dieline. December 20, 2012.
Kagan, D., Featured in The Dieline, Concepts we Wish were Real, Package Design (project from my Spring 2014 Packaging class). 2015. (www.thedieline.com/blog/2015/3/4/concepts-we-wish-were-real)
Ro, J., Adobe Design Achievement Awards, Semi-Finalist, (for her Wolfgang Weingart poster completed in my Posters, Printing, and Promotions class). 2018.
Simmons, M., Student Spotlight Award, The Dieline (for work completed in my Fall 2011 Packaging class). 2012.

National

Allen, C., American Graphic Design Awards, Graphic Design USA, Office of Assessment and Evaluation Graphic Element (FourDesign). 2014.
Of over 1,000 entries, less than 15% were accepted.
Bullins, K., featured in Graphic Design USA's Students to Watch. (gdusa.com/studentstowatch2022/kensley-bullins)
Candelario, E., featured in Graphic Design USA's Students to Watch. (gdusa.com/studentstowatch2022/ethan-candelario)
Canon, C., featured in Graphic Design USA's *Students to Watch*. 2020. (gdusa.com/studentstowatch2021/charlotte-cannon)
Comer, S., American Graphic Design Awards, Graphic Design USA, Palindromes Brochure (FourDesign). 2014.
Cruz, I., featured in Graphic Design USA's Students to Watch. (gdusa.com/studentstowatch2020/izzy-cruz)
de Wolfe, C., AIGA Flux Award, Alchemy Beer Packaging. 2017.
Of 758 entries, 278 were awarded.
de Wolfe, C., Featured in Graphic Design USA's 2018 *Students to Watch* issue. 2018.
(gdusa.com/studentstowatch2018/gdusa-students-to-watch-in-2018)
de Wolfe, C., Student Graphic Design Award, Graphic Design USA, for Alchemy Beer design. 2017.
Haddon, S., AIGA Flux Award, Wrap Magazine. 2017.
Hoang, T., featured in Graphic Design USA's Students to Watch. (gdusa.com/studentstowatch2020/tam-hoang)
Fant, D., American Graphic Design Awards, Graphic Design USA, Visiting Artist Poster (FourDesign). 2014.
Kaynor, B., featured in Graphic Design USA's Students to Watch. 2023.
Kindle, J., featured in Graphic Design USA's Students to Watch. 2023.
Kwon, S., Work (Branding, Promotional Materials) featured in Ben Hannam's *Oh @#S% I'm Graduating! A Student's Guide to Creating a Killer Portfolio*. Dubuque, IA: Kendall Hunt Publishing, 2017.
Largen, H., B. Nelson, T. Riley, A. Robinson, J. Singer, Phi Beta Kappa nomination. 2018.
Lee, H., Designation 2018 acceptance, New York, NY. 2018.
99 accepted of over 1,000 applicants.
Monroe, M., featured in Graphic Design USA's *Students to Watch*. 2020. (gdusa.com/studentstowatch2021/megan-monroe)
Nelson, B., Student Graphic Design Award, Graphic Design USA, for *Little Red Cap* Book Cover. 2017.
Singer, J., Featured in Graphic Design USA's 2019 *Students to Watch* issue. 2019.
Struble, M., Work (Packaging) featured in Ben Hannam's *Oh @#S% I'm Graduating! A Student's Guide to Creating a Killer Portfolio*. Dubuque, IA: Kendall Hunt Publishing, 2017.
Wang, M., Work (Branding, Packaging, Website) featured in Ben Hannam's *Oh @#S% I'm Graduating! A Student's Guide to Creating a Killer Portfolio*. Dubuque, IA: Kendall Hunt Publishing, 2017.
Watson, M., Featured in Graphic Design USA's 2019 *Students to Watch* issue. 2019.

Regional

Blowers, J., Gold ADDY, Publication Design (Cover), Just my Type Book Cover, District 3 Advertising Awards, American Advertising Federation. 2016.
Bullins, K., Silver ADDY (for Invasive Species Stamps, created in my Correspondence Design class), Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2022.
FourDesign. Honorable Mention, CAUSE for Engagement Book, AIGA Grade 7, Richmond, VA. 2013.



Hoang, T., Gold ADDY, Website (Desktop or Mobile), The Life of Frida Kahlo, District 3 Advertising Awards, American Advertising Federation, Raleigh, NC. 2019.

Hoang, T., Silver ADDY, App (Mobile or Web-Based), Translucence Music Festival App, Western Virginia Advertising Awards, American Advertising Federation, Raleigh, NC. 2019.

Kagan, D., Silver ADDY, Publication Design (Series), Wrap Magazine, District 3 Advertising Awards, American Advertising Federation. 2016.

Local

Adams, R., Silver ADDY (for *A Taste of Astrology*, created in my Intermediate Graphic Design class), Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2021.

Beach, J., J. Bull, K. Cashwell, K. Fairbanks, Silver ADDY, Online / Interactive, Park Place App, Western Virginia Advertising Awards, American Advertising Federation, Raleigh, NC. 2017.

Blowers, J., Gold ADDY, Publication Design (Cover), Just my Type Book Cover, Western Virginia Advertising Awards, American Advertising Federation, Raleigh, NC. 2016.

Buzzeo, K., R. Chang, K. Noel, R. Russel, G. Vera, Silver ADDY, Packaging, n9ve Wine Label Designs, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2016.

Cannon, C., Best of Show / Gold ADDY (for her Able app she created in my Advanced Visual Communication Design class), Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2020.

Caporuscio, A., Gold ADDY (for *InBetween Brewing* packaging design, he created in my Packaging class), Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2020.

Cruz, I., Silver ADDY, Apps (Mobile or Web Based), Frutiger Type Specimen App, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2018.

Dassira, M., Silver ADDY, Packaging, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2013.

FourDesign. Gold ADDY, Collateral Material (Brochure), College of Science Brochure, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2014.

FourDesign. Gold ADDY, Collateral Material (Poster Campaign), Hokie Poster Series, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2014.

FourDesign. Silver ADDY, Collateral Material (Brochure), Master of Public Health Brochure, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2014.

Grogan, R., Outstanding Senior award, College of Architecture and Urban Studies, Virginia Tech, Blacksburg, VA. 2015.

Hasnany, M., Silver ADDY (for her *Mindful* app), Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2020.

Hessler, M., Gold ADDY (for *Your Vote Matters*, created in my Advanced Visual Communication Design class), Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2021.

Ho, H., Gold ADDY, Poster Design, The Devil & the Three Golden Hairs, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2016.

Hoang, T., Judges' Choice Interactive / Gold ADDY, Website (Desktop or Mobile), The Life of Frida Kahlo, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2019.

Hoang, T., Gold ADDY, App (Mobile or Web-Based), Translucence Music Festival App, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2019.

Hoang, T., Silver ADDY, Special Event Materials, VT CAUS Holiday Card, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2019.

Hoang, T., Silver ADDY, Apps (Mobile or Web Based), Helvetica App, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2018.

Kagan, D., Gold ADDY, Publication Design (Series), Wrap Magazine, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2016.

Largen, H., Outstanding Senior award, College of Architecture and Urban Studies, Virginia Tech, Blacksburg, VA. 2018.

Lidwin, C., CAUS Outstanding Alumni, Virginia Tech, Blacksburg, VA.

Liarakos, A., Gold ADDY, Packaging, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2013.



Singer, J., Gold ADDY, Poster Design, Design Advice for Incoming Students, Western Virginia Advertising Awards, American Advertising Federation, Roanoke, VA. 2019.

Type Set Free Exhibition, Perspective Gallery, Virginia Tech, Blacksburg, VA. April 21, 2017.

Work from my Advanced Typography class was included in this exhibition.

STUDENT EVALUATIONS OF INSTRUCTION

Advanced Visual Communication Design / E-Portfolio:

“My favorite professor; I feel that the projects are graded fairly, are presented well, and are relevant to us personally.

Class feels like a safe space where we can voice opinions, yet are respected by peers and professor.”

“She inspires her students and makes me want to be a better designer. I couldn’t have gotten where I am today without her.”

Experimental Editorial Design:

“Meaghan is the best. Very respected because she respects herself, her position, and her students. She is passionate about what she does, and caring of her students and wants them to get the most out of each of her classes. After and even during, she is curious how the class is and how she can improve. She’s flexible and fun, yet has a strictness that tells her students she means business. She provides opportunities and makes sure her students are aware of the activities and events going outside of class. She’s just the all around best teacher in the program and any student is lucky to have her as their professor.”

From a letter nominating me for the Illuminator Award, by a former student, who currently works for Google:

“Her passion for collaborating with students, learning across disciplines, and serving the Virginia Tech community is, simply put, inspiring. Knowing her has been the single most valuable experience I have had at Virginia Tech. Part of the reason Meaghan has had such an influence on me and my education is because of her attitude that technology is a tool, not a skillset. In my experiences with her as a FourDesign Director, thesis advisor, and typography professor, she has always emphasized the need to understand a concept holistically rather than through a technology. In her eyes, just learning a tool without the underlying concept will make someone outdated in a couple of years as the technology evolves, whereas learning a concept such as how letterforms work together or color theory, will give someone the ability to learn and use any tool in the future. Meaghan’s focus on learning concepts first does not mean that she does not use technology in the classroom, but rather, she makes a point to show her students how they can apply knowledge to the newest technologies.”

Table with 5 columns: COURSE, TERM/YEAR, ENROLLED, RESPONSE RATE, OVERALL EFFECTIVENESS*. Rows include courses like ART 4504 Correspondence Design (VT), ART 4584 Advanced Typography (VT), etc.



ART 4575 Advanced Visual Communication Design 1 (VT)	Fall 2018	17	16	5.94 / 6
ART 3574 Posters, Printing, and Promotions (VT) - co-taught with Chris Pritchett	Fall 2017	26	12	5.50 / 6
ART 2566 Typography 2 (VT)	Fall 2017	20	13	5.62 / 6
ART 4575 Advanced Visual Communication Design 1 (VT)	Fall 2017	17	11	5.18 / 6
ART 3954 Study Abroad (VT) - co-taught with Jeff Joiner	Summer 2017	20	9	5.22 / 6
ART 3574 Package Design (VT)	Spring 2017	15	7	6 / 6
ART 5604 Graduate Seminar (VT)	Spring 2017	6	4	6 / 6
ART 3574 Hand Lettering (VT)	Fall 2016	18	13	5.92 / 6
ART 4575 Advanced Visual Communication Design 1 (VT)	Fall 2016	18	11	5.91 / 6
ART 3574 Experimental Editorial Design (VT)	Spring 2016	14	3	6 / 6
ART 4584 Advanced Typography	Spring 2016	20	3	5.67 / 6
ART 3574 Hand Lettering (VT)	Fall 2015	20	10	6 / 6
ART 4504 E-Portfolio (VT)	Fall 2015	19	17	5.71 / 6
ART 3954 Study Abroad (VT) co-taught with Dr. Troy Abel	Summer 2015	20	co-taught, N/A	Not Available
ART 2565 Typography 1 (VT)	Spring 2015	23	16	5.38 / 6
ART 3504 Typography 3 (VT)	Spring 2015	21	16	5.80 / 6
ART 3566 Intermediate GD2 (VT)	Fall 2014	20	18	5.39 / 6
ART 4504 E-Portfolio (VT)	Fall 2014	21	9	6 / 6
ART 4534 Packaging (VT)	Spring 2014	21	11	5.45 / 6
ART 3504 Typography 3 (VT)	Spring 2014	21	17	5.53 / 6
ART 4504 E-Portfolio (VT)	Fall 2013	17	17	5.88 / 6
ART 2984 Typography 1 (VT)	Spring 2013	23	14	5.50 / 6
ART 3566 Intermediate GD2 (VT)	Fall 2012	18	8	5.50 / 6
ART 2984 Typography 2 (VT)	Fall 2012	22	15	5.07 / 6
ART 4534 Packaging (VT)	Spring 2012	18	11	5.36 / 6
ART 3566 Intermediate GD2 (VT)	Fall 2011	19	13	5.69 / 6
ART 2984 Typography 1 (VT)	Fall 2011	20	10	4.90 / 6
Design Technology 2 (VCU 23943)	Spring 2011	18	13	3.82 / 4
Typography 1 (VCU 17116)	Fall 2010	19	16	3.64 / 4

* From Teaching Evaluation Question "Rate the Overall Effectiveness of the Class" or an averaging of all evaluations when that is not available

SERVICE POSITIONS AND MEMBERSHIPS

Co-Chair, AIGA Design Educators Community (DEC). (2019–2021)
 Executive Board, Center for Human Computer Interaction (CHCI), Virginia Tech, Blacksburg, VA. (2017–2020)
 Executive Board, Human Centered Design (HCD) Committee, Virginia Tech, Blacksburg, VA. (2017–18)
 Faculty Advisor, Virginia Tech AIGA Student Group, Blacksburg, VA. (2014–2021)
 Member, AIGA National's Community Committee (2020–2021)



Member, Alphabettes (2022–present)
Member, Athens Institute for Education and Research (ATINER), Athens, Greece. (2016–Pres.)
Member, American Advertising Federation. (2015–20)
Member, Center for Performance Packaging Systems (CP2S), Virginia Tech, Blacksburg, VA. (2018–Pres.)
Member, Center for Human-Computer Interaction (CHCI), Virginia Tech, Blacksburg, VA. (2020–Pres.)
Member, Diversity Committee, College of Architecture and Urban Studies, Virginia Tech, Blacksburg, VA. (2014–16)
Member, Human Centered Design (HCD) Committee, Virginia Tech, Blacksburg, VA. (2018–Pres.)
Member, Type Directors Club, New York, NY. (2015–20)
Member, Women’s Alliance, Virginia Tech. Blacksburg, VA. (2018–20)
Member, United Design Alliance (2022–present)
Participant, Design Incubation Writing Space (2023)

SERVICE ACTIVITIES

2023

Accreditation Reviewer, Commission for Academic Accreditation, Initial Accreditation of the Bachelor of Animation and Film Production and Bachelor of Digital Media and Communications programs, Amity University, Dubai, UAE.
Search Committee Chair, Assistant/Associate Professor, Graphic Design, Virginia Tech, Blacksburg, VA.

2022

Abstract Reviewer, MODE (Motion Design Education), Online.
Accreditation Reviewer, Commission for Academic Accreditation, Zayed University, Dubai & Abu Dhabi, UAE. May 9 – 13.
Accreditation Reviewer, Commission for Academic Accreditation, Al Khawarizmi International College (KIC), Abu Dhabi, UAE. (Online) January 30 – February 3.
Guest Lecturer and Workshop Leader, University of Arkansas, Fayetteville, AR. March 16, 28, 30, and April 11.
Guest Lecturer, Rachael Paine’s Typography 2 class, Virginia Tech, Blacksburg, VA. November 14.
Judge, Salute Design Competition, AIGA OK.
Portfolio Reviewer, AIGA Asheville Portfolio Week.
Search Committee Member, for two Assistant/Associate Professors, Graphic Design and Human Centered Design, Virginia Tech, Blacksburg, VA.

2021

Abstract Reviewer, Creative Resilience (book).
Abstract Reviewer, MODE (Motion Design Education), Online.
Abstract Reviewer, *TypeCon*, Online.
Article Reviewer, *Dialectic*, Michigan Publishing.
External Reviewer of 4 candidates for promotion to tenure.
Facilitator, *Design and Coffee Talk*, AIGA Member Meet-Ups. Online. October 21.
Facilitator, *Design and Growing Your Influence*, AIGA Member Meet-Ups. Online. October 8.
Facilitator, *Design and Impacting Change*, AIGA Member Meet-Ups. Online. September 17.
Facilitator, *Design and Employment Gaps*, AIGA Member Meet-Ups. Online. August 13.
Guest Lecturer and Workshop Leader, University of Seattle, Seattle, WA. October 6 (Online). October 11–13. (in person)
Invited Reviewer, International Society of Typographic Designers (ISTD) North American ISTD Student Assessment. Kent State, Kent, OH. (Online)
Portfolio Reviewer, AIGA Portfolio Festival. July 13.

2020

Abstract Reviewer, *2020 AIGA National Conference*, Pittsburgh, PA.
Abstract Reviewer, MODE (Motion Design Education), Online.
Facilitator, AIGA National Design Conference, Education Track, Online. November 11, 13.
AIGA Design Point of View focus group participant, September 16.
AIGA Leadership Retreat, *Meet the DEC*. Online. October 22.



Facilitator, AIGA Design Educators Community SHIFT Conference, Online. August 3–7.

We had 1,202 participants register for our week-long conference on Community (focusing on Diversity, Equity, and Inclusion), Teaching, and Research

Guest Lecturer, Barbara Leshyn's Floral Design class, Virginia Tech, Blacksburg, VA (Pre-Recorded, Online). Fall.

Guest Lecturer, Henri de Hahn's 2nd Year Architecture class, Virginia Tech, Blacksburg, VA. April 29.

ICAT Immersive Experiences Day, helped prepare NASA S.U.I.T.S. presentation materials. May 4.

Industrial Design Graphic Reviewer, Virginia Tech. Blacksburg, VA (Online). November 9, 18.

Invited Reviewer, International Society of Typographic Designers (ISTD) North American ISTD Student Assessment. Kent State, Kent, OH.

Mentor, SECAC Mentoring Session, Online. December 3.

Panelist, AIGA Giving Tuesday Scholarship fundraiser, Online. December 1.

Peer Mentor Session Chair, Course Design Clinic, Resources and Community of Practice, Engaging Students and Creating Community, Virginia Tech, Blacksburg, VA. June 17.

Portfolio Reviewer, AIGA Portfolio Festival. July 14 and 15.

Portfolio Reviewer, Elon University, Elon, NC. May 6.

Practice Research Seminar Reviewer, Kevin Jones and Suzanne Lovell, Virginia Tech, Blacksburg VA. October 24.

Reviewer, M.F.A. Graduate Program and Degree committee, Virginia Tech, Blacksburg, VA.

Session Chair, SECAC, "Building Better Design Portfolios," Online. December 1. (upcoming)

2019

Abstract Reviewer, 2019 AIGA National Conference, Pasadena, CA.

Abstract Reviewer for *MODE* (Motion Design Education), Wellington, New Zealand.

Accreditation Reviewer, New York University Abu Dhabi (NYUAD), Abu Dhabi, UAE. November 17–20.

Committee Member, Research Design Facility, CAUS, Virginia Tech, Blacksburg, VA.

Contributor, Design Education Resource Archive, Online.

Design Marathon Participant, *Charlottesville Design Week*, The Vault, Charlottesville, VA. October 10.

Donated design work to the local non-profit: Cultivate Charlottesville, the umbrella organization for The Charlottesville Area Food Justice Network.

Engagement Group Co-Lead, Creativity + Innovation Strategic Growth Area, Virginia Tech, Blacksburg, VA.

Invited Reviewer, International Society of Typographic Designers (ISTD) North American ISTD Student Assessment. Kent State, Kent, OH.

Portfolio Reviewer, *Charlottesville Design Week*, Charlottesville, VA. October 9.

Reviewer, *Immersive Media for the Cyclorama*, Virginia Tech, Blacksburg, VA. February 26.

Roundtable Leader, AIGA Design Conference, "Finding Mentors in Education." Pasadena, CA. April 6.

Search Committee Member, Director of Communications, CAUS, Virginia Tech, Blacksburg, VA.

2018

Abstract Reviewer for AIGA Decipher Conference, Ann Arbor, MI.

Abstract Reviewer for AIGA MAKE Conference, Indianapolis, IN.

Accreditation Reviewer, University of Sharjah (UoS), Sharjah, UAE. February 25–28.

Advisory Board, Assessment and Evaluation Faculty Advisory Group, Virginia Tech, Blacksburg, VA.

AIGA Leadership Retreat, Baltimore, MD. June 1–2.

Guest Critiquer, Patrick Finley's Introduction to Graphic Design 1 class, Virginia Tech, Blacksburg, VA. November 30.

Invited Reviewer, International Society of Typographic Designers (ISTD) North American ISTD Student Assessment. Kent State, Kent, OH.

2017

Abstract Reviewer, AIGA Design Conference Education Forum, Minneapolis, MN.

Abstract Reviewer, PPADD 2018 (Representation: Processes and Practices across Design Disciplines), American University of Sharjah, United Arab Emirates.

Advisory Board, Assessment and Evaluation Faculty Advisory Group, Virginia Tech, Blacksburg, VA.

Book Proposal Reviewer, Oxford University Press.

Guest Lecturer, Joe Wheeler's FutureHAUS class, Virginia Tech, Blacksburg, VA. April 20.



meaghan.dee@gmail.com +1.541.632.4426 *meaghand.com* 2306 San Marcos Street, Blacksburg, Virginia 24060

Judge, CELA 2018 Logo Design Competition, Virginia Tech, Blacksburg, VA. February 8.

Judge, Google Virtual Reality Challenge, Blacksburg, VA. March 17.

Judge, ICAT Creativity and Innovation Day, Blacksburg, VA. May 2.

Field Trip Organizer, Studio Visits (WorkLabs, Campfire Co., circleSstudio, CoLab Multimedia Website Design Agency, and The Martin Agency), Richmond, VA. March 31.

Make a Mark, Blacksburg, VA. March 25.

Panel Member, Cherry Bounce Artist Panel, William King Museum of Art, Abingdon, VA. January 13.

Session Chair, SECAC, "The New Face of Art and the Academy." Columbus, OH. October 27.

2016

Abstract Reviewer and Designer (of all branded materials), SECAC 2016 Conference

Accreditation Reviewer, American University in Sharjah, United Arab Emirates, November 14–17

Chair of Dual Design search Committee, Assistant/Associate Professor.

Exhibition Coordinator, Hand Lettering Exhibition at the Moss Center for the Arts, Blacksburg, VA. December 2.

Field Trip Organizer, Studio Visits (Willow Tree Apps and Journey Group), Charlottesville, VA. November 3.

Field Trip Organizer, Studio Visits (Campfire Co., circleSstudio CoLab Multimedia Website Design Agency, and The Martin Agency), Richmond, VA. April 15.

Moderator, College of Architecture and Urban Studies Research Symposium, Blacksburg, VA. February 25.

Reviewer, Brook Kennedy's Industrial Design Final Presentations, Virginia Tech, Blacksburg, VA. November 17.

Reviewer, Industrial Design Thesis Presentations, Virginia Tech, Blacksburg, VA. May 6.

Reviewer, Matthew Wisnioski's Origins of Innovation class projects, Virginia Tech, Blacksburg, VA. March 22.

Session Chair, SECAC, "Extending the Classroom into the World or Bringing the World into the Classroom." Roanoke, VA. October 20.

2015

Chair of Dual Design search Committee, Assistant/Associate Professor.

Guest Lecturer, Blacksburg High School. Blacksburg, VA. August 27.

Field Trip Organizer, Studio Visits (Campfire Co., circleSstudio, The Martin Agency, Red-Orange Design, and Rocket Pop Media), Richmond, VA. April 17.

Guest Lecturer, Lei Zhang's Principles of Visual Communication Design class, Virginia Tech, Blacksburg, VA. April 7.

Guest Lecturer, Dr. Troy Abel's Introduction to Graphic Design 2 class at Virginia Tech, Blacksburg, VA. February 9, February 25, and March 16.

Guest Lecturer, Dr. Troy Abel's Advanced Visual Communication Design class at Virginia Tech, Blacksburg, VA. February 9, February 16, February 25, March 4, and March 16.

Judge, 39th Annual J.E.B. Stuart Art Show at The Reynolds Homestead, Patrick Springs, VA. August 27.

Judge, CAUS Diversity Competition, Blacksburg, VA. April 3.

Judge, Merit Award presentations for Industrial Design, Virginia Tech, Blacksburg, VA. March 18.

Mentoring Coordinator, SECAC (South Eastern College Art Conference)

Reviewer, M.F.A. Graduate Program and Degree committee.

2014

Chapter Leader, Virginia Tech AIGA Student Group, Blacksburg, VA.

Field Trip Organizer, Press Press Merch, Roanoke, VA. April 24 and October 15.

Guest Critiquer, Lindsay Balls Huling's senior-level interior design class, Virginia Tech, Blacksburg, VA.

Guest Lecturer, Dr. Troy Abel's Human Centered Design class, Virginia Tech, Blacksburg, VA. September 11, October 21, October 28, November 6, December 2.

Guest Lecturer, Workshop Leader, and Exhibition Judge, University of West Georgia, Carrollton, GA. March 12–13.

Judge, Pitch night for Professional Practice and Entrepreneurship in Industrial Design, Virginia Tech, Blacksburg, VA. September 2.

Member, Diversity Committee, College of Architecture and Urban Studies, Virginia Tech, Blacksburg, VA.

Project Manager, FutureHAUS Kitchen's visual interface design development, Blacksburg, VA.

Reviewer, M.F.A. Graduate Program and Degree committee.

Search Committee Member, Design / FourDesign position.



meaghan.dee@gmail.com +1.541.632.4426 meaghand.com 2306 San Marcos Street, Blacksburg, Virginia 24060

Session Co-Chair, SECAC, "Typographic Methods: Analog to Digital." Sarasota, FL. October 11.

Volunteer, ADDY Award Show, Roanoke, VA.

2013

Graphic Designer, Hlanganani School in Swaziland, Africa. Generated graphics for the school.

Reviewer, M.F.A. Graduate Program and Degree committee.

Search Committee Member, Design / FourDesign position.

2012

Guest Critiquer, Michael Evan's graduate-level gaming class, Virginia Tech. Blacksburg, VA.

Marketing Chair, Downtown Blacksburg Inc., Blacksburg, VA.

Search Committee Member, Creative IT position, Virginia Tech, Blacksburg, VA.

Volunteer, ADDY Award Show, Roanoke, VA.

SPONSORED VISITING ARTISTS AND EVENTS

2023

Lecture, Derek Ham. *Future Technologies as Portals to the Past*. ICAT Playdate. March 17.

2021

Lecture and Workshop, *Changing the Face of Design*, Jacinda Walker. Part of the Deans Design Lecture Series. Online. April 20.

Lecture, Warren Lehrer. Part of the Deans Design Lecture Series. Online. March 2.

Lecture, *Expanding the Canon: Examining Urban Minority Culture and Design*, Kaleena Sales. Online. February 15.

Lecture, Bobby Martin of *We are Champions Design*. Part of the Deans Design Lecture Series. Online. February 3.

2020

Lecture and Discussion with Aaron Draplin, Draplin Design Company. Online. October 14.

2018

Graphic Means screening and panel discussion at the Lyric Theater, Blacksburg, VA. April 26.

I raised over \$1,000 to fund the film screening and facility rental. Additionally, I moderated a panel discussion of design professionals following the film.

Workshop and Lecture by David Carson, Virginia Tech, Blacksburg, VA. April 4.

Co-sponsored the David Carson visit with Chris Pritchett.

2017

Workshop, Installation, and Lecture by Nick Butcher and Nadine Nakaniski of Sonnenzimmer, Virginia Tech, Blacksburg, VA.

Design Disruptors screening and panel discussion at the Moss Arts Center, Blacksburg, VA. February 2.

I raised \$2,000 to fund the film screening, facility rental, and catering for this event. Additionally, I moderated a panel discussion of design professionals (Donna Wertalik, Jeff Joiner, Whitney French, and Kym Davis)

2015

Workshop and Lecture by Joey Hannaford, Virginia Tech, Blacksburg, VA. Fall.

Workshop and Lecture by Jay Ryan, Virginia Tech, Blacksburg, VA. Spring.

2013

Workshop and Exhibition by Cassie Hester, Virginia Tech, Blacksburg, VA. Fall.

Artist talk and Exhibition by Eric Karnes, Virginia Tech, Blacksburg, VA. Spring.